

Schedule G - Breakdown Of Monetary Expenditures By Consultant**Committee Name** Iowans for Vilsack/Pederson, Inc.**Committee Type** Governor**Committee ID#** 5076**Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/18/2002	Creative Cable Television 1112 Ocean Drive Suite 103 Manhattan Beach, CA 90266	media buy	\$2,295.00

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/18/2002	KCAU-TV 625 Douglas Sioux City, IA 51101	media buy	\$3,281.00

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Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/18/2002	KCCI-TV	media buy	\$16,031.00
	888 9th Street		
	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/18/2002	KCRG-TV	media buy	\$7,841.25
	2nd Avenue at 5th Street SE		
	Cedar Rapids, IA 52401		

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Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/18/2002	KDSM-TV	media buy	\$722.50
	4023 Fleur Drive		
	Des Moines, IA 50321		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/18/2002	KFXA-TV	media buy	\$595.00
	605 Boyson Road NE		
	Cedar Rapids, IA 52402		

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Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/18/2002	KGAN-TV	media buy	\$3,264.00
	600 Old Marion Road NE		
	Cedar Rapids, IA 52402		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/18/2002	KLJB-TV	media buy	\$1,453.50
	937 E 53rd		
	Davenport, IA 52801		

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Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/18/2002	KMEG-TV	media buy	\$2,677.50
	7th & Floyd		
	Sioux City, IA 51101		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/18/2002	KPTH-TV FOX CH 44	media buy	\$1,037.00
	500 N Michigan #800		
	Chicago, IL 60611		

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Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/18/2002	KTIV-TV	media buy	\$7,858.25
	3135 Floyd Blvd		
	Sioux City, IA 51108		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/18/2002	KWQC-TV	media buy	\$28,874.50
	805 N. Brady Street		
	Davenport, IA 52803		

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Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/18/2002	KWWL-TV	media buy	\$5,771.50
	200 First Street SE		
	Cedar Rapids, IA 52402		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/18/2002	WHBF-TV	media buy	\$3,684.75
	231 18th Street		
	Rock Island, IL 61201		

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Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/18/2002	WHO-TV	media buy	\$13,737.50
	1801 Grand Avenue		
	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/18/2002	WOI-TV	media buy	\$782.00
	300 E. Locust St.		
	Des Moines, IA 50309		

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Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/18/2002	WQAD-TV	media buy	\$6,494.00
	3003 Park 16		
	Moline, IL 61265		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/26/2002	KCAU-TV	media buy	\$1,011.50
	625 Douglas		
	Sioux City, IA 51101		

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Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/26/2002	KCCI-TV	media buy	\$4,823.75
	888 9th Street		
	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/26/2002	KCRG-TV	media buy	\$1,147.50
	2nd Avenue at 5th Street SE		
	Cedar Rapids, IA 52401		

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Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/26/2002	KGAN-TV	media buy	\$918.00
	600 Old Marion Road NE		
	Cedar Rapids, IA 52402		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/26/2002	KPTH-TV FOX CH 44	media buy	\$59.50
	500 N Michigan #800		
	Chicago, IL 60611		

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Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/26/2002	KTIV-TV	media buy	\$1,593.75
	3135 Floyd Blvd		
	Sioux City, IA 51108		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/26/2002	KWQC-TV	media buy	\$34,148.75
	805 N. Brady Street		
	Davenport, IA 52803		

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Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/26/2002	KWWL-TV	media buy	\$7,331.25
	200 First Street SE		
	Cedar Rapids, IA 52402		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/26/2002	WHBF-TV	media buy	\$1,674.50
	231 18th Street		
	Rock Island, IL 61201		

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Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/26/2002	WHO-TV	media buy	\$3,697.50
	1801 Grand Avenue		
	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/26/2002	WQAD-TV	media buy	\$8,852.75
	3003 Park 16		
	Moline, IL 61265		

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Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/31/2002	KCCI-TV	media buy	\$27,721.00
	888 9th Street		
	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/31/2002	KCRG-TV	media buy	\$8,160.00
	2nd Avenue at 5th Street SE		
	Cedar Rapids, IA 52401		

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Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/31/2002	KDSM-TV	media buy	\$850.00
	4023 Fleur Drive		
	Des Moines, IA 50321		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/31/2002	KFXA-TV	media buy	\$722.50
	605 Boyson Road NE		
	Cedar Rapids, IA 52402		

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Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/31/2002	KGAN-TV	media buy	\$3,060.00
	600 Old Marion Road NE		
	Cedar Rapids, IA 52402		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/31/2002	KLJB-TV	media buy	\$1,198.50
	937 E 53rd		
	Davenport, IA 52801		

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Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/31/2002	WHBF-TV	media buy	\$3,115.25
	231 18th Street		
	Rock Island, IL 61201		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/31/2002	WHO-TV	media buy	\$13,175.00
	1801 Grand Avenue		
	Des Moines, IA 50309		

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Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
7/31/2002	WOI-TV	media buy	\$586.50
	300 E. Locust St.		
	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/12/2002	Creative Cable Television	media buy	\$11,441.00
	1112 Ocean Drive		
	Suite 103		
	Manhattan Beach, CA 90266		

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Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/12/2002	KTIV-TV	media buy	\$15,130.00
	3135 Floyd Blvd		
	Sioux City, IA 51108		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/12/2002	KWQC-TV	media buy	\$24,675.50
	805 N. Brady Street		
	Davenport, IA 52803		

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Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/12/2002	KWWL-TV	media buy	\$5,916.00
	200 First Street SE		
	Cedar Rapids, IA 52402		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/12/2002	WHBF-TV	media buy	\$1,997.50
	231 18th Street		
	Rock Island, IL 61201		

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Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/12/2002	WHO-TV	media buy	\$7,675.50
	1801 Grand Avenue		
	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/12/2002	WQAD-TV	media buy	\$8,053.75
	3003 Park 16		
	Moline, IL 61265		

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Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/13/2002	KFXA-TV	media buy	\$403.75
	605 Boyson Road NE		
	Cedar Rapids, IA 52402		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/15/2002	KCCI-TV	media buy	\$14,832.50
	888 9th Street		
	Des Moines, IA 50309		

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Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/15/2002	WOI-TV	media buy	\$786.25
	300 E. Locust St.		
	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/16/2002	Creative Cable Television	media buy	\$20,400.00
	1112 Ocean Drive		
	Suite 103		
	Manhattan Beach, CA 90266		

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Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/16/2002	KCAU-TV	media buy	\$2,868.75
	625 Douglas		
	Sioux City, IA 51101		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/16/2002	KCRG-TV	media buy	\$10,433.75
	2nd Avenue at 5th Street SE		
	Cedar Rapids, IA 52401		

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Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/16/2002	KFXA-TV	media buy	\$403.75
	605 Boyson Road NE		
	Cedar Rapids, IA 52402		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/16/2002	KLJB-TV	media buy	\$518.50
	937 E 53rd		
	Davenport, IA 52801		

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Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/16/2002	KMEG-TV	media buy	\$1,899.75
	7th & Floyd		
	Sioux City, IA 51101		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/16/2002	KWQC-TV	media buy	\$25,355.50
	805 N. Brady Street		
	Davenport, IA 52803		

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Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/16/2002	KWWL-TV	media buy	\$6,124.25
	200 First Street SE		
	Cedar Rapids, IA 52402		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/16/2002	WHBF-TV	media buy	\$2,023.00
	231 18th Street		
	Rock Island, IL 61201		

Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name Iowans for Vilsack/Pederson, Inc.

Committee Type Governor

Committee ID# 5076

Filing Status Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/22/2002	KCCI-TV	media buy	\$15,746.25
	888 9th Street		
	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/22/2002	KGAN-TV	media buy	\$960.50
	600 Old Marion Road NE		
	Cedar Rapids, IA 52402		

Schedule G - Breakdown Of Monetary Expenditures By Consultant**Committee Name** Iowans for Vilsack/Pederson, Inc.**Committee Type** Governor**Committee ID#** 5076**Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/22/2002	WHO-TV	media buy	\$7,373.75
	1801 Grand Avenue		
	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/22/2002	WOI-TV	media buy	\$786.25
	300 E. Locust St.		
	Des Moines, IA 50309		

Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name Iowans for Vilsack/Pederson, Inc.

Committee Type Governor

Committee ID# 5076

Filing Status Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
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Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/30/2002	KCAU-TV	media buy	\$3,978.00
	625 Douglas		
	Sioux City, IA 51101		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/30/2002	KCCI-TV	media buy	\$14,620.00
	888 9th Street		
	Des Moines, IA 50309		

Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name Iowans for Vilsack/Pederson, Inc.

Committee Type Governor

Committee ID# 5076

Filing Status Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
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Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/30/2002	KCRG-TV	media buy	\$6,736.25
	2nd Avenue at 5th Street SE		
	Cedar Rapids, IA 52401		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/30/2002	KGAN-TV	media buy	\$5,835.01
	600 Old Marion Road NE		
	Cedar Rapids, IA 52402		

Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name Iowans for Vilsack/Pederson, Inc.

Committee Type Governor

Committee ID# 5076

Filing Status Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/30/2002	KMEG-TV	media buy	\$1,861.50
	7th & Floyd		
	Sioux City, IA 51101		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/30/2002	KWQC-TV	media buy	\$35,045.50
	805 N. Brady Street		
	Davenport, IA 52803		

Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name Iowans for Vilsack/Pederson, Inc.

Committee Type Governor

Committee ID# 5076

Filing Status Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/30/2002	KWWL-TV	media buy	\$6,683.25
	200 First Street SE		
	Cedar Rapids, IA 52402		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/30/2002	WHBF-TV	media buy	\$2,214.25
	231 18th Street		
	Rock Island, IL 61201		

Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name Iowans for Vilsack/Pederson, Inc.

Committee Type Governor

Committee ID# 5076

Filing Status Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/30/2002	WHO-TV	media buy	\$12,303.75
	1801 Grand Avenue		
	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/30/2002	WOI-TV	media buy	\$2,894.25
	300 E. Locust St.		
	Des Moines, IA 50309		

Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name Iowans for Vilsack/Pederson, Inc.

Committee Type Governor

Committee ID# 5076

Filing Status Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/30/2002	WQAD-TV	media buy	\$5,905.25
	3003 Park 16		
	Moline, IL 61265		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/3/2002	KTIV-TV	media buy	\$10,482.00
	3135 Floyd Blvd		
	Sioux City, IA 51108		

Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name Iowans for Vilsack/Pederson, Inc.

Committee Type Governor

Committee ID# 5076

Filing Status Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/6/2002	KCCI-TV	media buy	\$16,192.50
	888 9th Street		
	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/6/2002	KMEG-TV	media buy	\$2,873.00
	7th & Floyd		
	Sioux City, IA 51101		

Schedule G - Breakdown Of Monetary Expenditures By Consultant**Committee Name** Iowans for Vilsack/Pederson, Inc.**Committee Type** Governor**Committee ID#** 5076**Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/6/2002	KTIV-TV	media buy	\$15,861.00
	3135 Floyd Blvd		
	Sioux City, IA 51108		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/6/2002	KWQC-TV	media buy	\$17,110.50
	805 N. Brady Street		
	Davenport, IA 52803		

Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name Iowans for Vilsack/Pederson, Inc.

Committee Type Governor

Committee ID# 5076

Filing Status Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/6/2002	WHBF-TV	media buy	\$7,407.75
	231 18th Street		
	Rock Island, IL 61201		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/6/2002	WHO-TV	media buy	\$12,771.25
	1801 Grand Avenue		
	Des Moines, IA 50309		

Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name Iowans for Vilsack/Pederson, Inc.

Committee Type Governor

Committee ID# 5076

Filing Status Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/6/2002	WOI-TV	media buy	\$939.25
	300 E. Locust St.		
	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/6/2002	WQAD-TV	media buy	\$2,273.75
	3003 Park 16		
	Moline, IL 61265		

Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name Iowans for Vilsack/Pederson, Inc.

Committee Type Governor

Committee ID# 5076

Filing Status Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/13/2002	Creative Cable Television 1112 Ocean Drive Suite 103 Manhattan Beach, CA 90266	media buy	\$2,550.00

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/13/2002	KCCI-TV 888 9th Street Des Moines, IA 50309	media buy	\$22,716.25

Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name Iowans for Vilsack/Pederson, Inc.

Committee Type Governor

Committee ID# 5076

Filing Status Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/13/2002	KCRG-TV	media buy	\$8,491.50
	2nd Avenue at 5th Street SE		
	Cedar Rapids, IA 52401		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/13/2002	KDSM-TV	media buy	\$786.25
	4023 Fleur Drive		
	Des Moines, IA 50321		

Schedule G - Breakdown Of Monetary Expenditures By Consultant**Committee Name** Iowans for Vilsack/Pederson, Inc.**Committee Type** Governor**Committee ID#** 5076**Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/13/2002	KGAN-TV	media buy	\$3,863.25
	600 Old Marion Road NE		
	Cedar Rapids, IA 52402		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/13/2002	WHO-TV	media buy	\$15,937.50
	1801 Grand Avenue		
	Des Moines, IA 50309		

Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name Iowans for Vilsack/Pederson, Inc.

Committee Type Governor

Committee ID# 5076

Filing Status Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/13/2002	WQAD-TV	media buy	\$5,852.25
	3003 Park 16		
	Moline, IL 61265		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/16/2002	KWQC-TV	media buy	\$62,079.75
	805 N. Brady Street		
	Davenport, IA 52803		

Schedule G - Breakdown Of Monetary Expenditures By Consultant**Committee Name** Iowans for Vilsack/Pederson, Inc.**Committee Type** Governor**Committee ID#** 5076**Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/16/2002	KWWL-TV	media buy	\$8,670.00
	200 First Street SE		
	Cedar Rapids, IA 52402		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/16/2002	WOI-TV	media buy	\$2,864.50
	300 E. Locust St.		
	Des Moines, IA 50309		

Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name Iowans for Vilsack/Pederson, Inc.

Committee Type Governor

Committee ID# 5076

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Statutory Due Date	10/19/2002
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Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/17/2002	KCAU-TV	media buy	\$4,568.75
	625 Douglas		
	Sioux City, IA 51101		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/17/2002	KGAN-TV	media buy	\$3,850.50
	600 Old Marion Road NE		
	Cedar Rapids, IA 52402		

Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name Iowans for Vilsack/Pederson, Inc.

Committee Type Governor

Committee ID# 5076

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Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/17/2002	KLJB-TV	media buy	\$2,103.75
	937 E 53rd		
	Davenport, IA 52801		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/17/2002	KMEG-TV	media buy	\$4,394.50
	7th & Floyd		
	Sioux City, IA 51101		

Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name Iowans for Vilsack/Pederson, Inc.

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Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/17/2002	WHO-TV	media buy	\$15,278.75
	1801 Grand Avenue		
	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/17/2002	WQAD-TV	media buy	\$6,328.25
	3003 Park 16		
	Moline, IL 61265		

Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name Iowans for Vilsack/Pederson, Inc.

Committee Type Governor

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Statutory Due Date	10/19/2002
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Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/19/2002	KDSM-TV	media buy	\$786.25
	4023 Fleur Drive		
	Des Moines, IA 50321		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/20/2002	KCCI-TV	media buy	\$26,095.00
	888 9th Street		
	Des Moines, IA 50309		

Schedule G - Breakdown Of Monetary Expenditures By Consultant**Committee Name** Iowans for Vilsack/Pederson, Inc.**Committee Type** Governor**Committee ID#** 5076**Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/20/2002	WOI-TV	media buy	\$2,439.50
	300 E. Locust St.		
	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/25/2002	Creative Cable Television	media buy	\$6,078.96
	1112 Ocean Drive		
	Suite 103		
	Manhattan Beach, CA 90266		

Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name Iowans for Vilsack/Pederson, Inc.

Committee Type Governor

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Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/25/2002	KCCI-TV	media buy	\$30,408.75
	888 9th Street		
	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/25/2002	KCRG-TV	media buy	\$8,980.25
	2nd Avenue at 5th Street SE		
	Cedar Rapids, IA 52401		

Schedule G - Breakdown Of Monetary Expenditures By Consultant**Committee Name** Iowans for Vilsack/Pederson, Inc.**Committee Type** Governor**Committee ID#** 5076**Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/25/2002	KFXA-TV	media buy	\$701.25
	605 Boyson Road NE		
	Cedar Rapids, IA 52402		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/25/2002	KGAN-TV	media buy	\$4,126.75
	600 Old Marion Road NE		
	Cedar Rapids, IA 52402		

Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name Iowans for Vilsack/Pederson, Inc.

Committee Type Governor

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Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/25/2002	KLJB-TV	media buy	\$646.00
	937 E 53rd		
	Davenport, IA 52801		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/25/2002	KWWL-TV	media buy	\$10,748.25
	200 First Street SE		
	Cedar Rapids, IA 52402		

Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name Iowans for Vilsack/Pederson, Inc.

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Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/25/2002	WHBF-TV	media buy	\$5,622.25
	231 18th Street		
	Rock Island, IL 61201		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/25/2002	WHO-TV	media buy	\$17,000.00
	1801 Grand Avenue		
	Des Moines, IA 50309		

Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name Iowans for Vilsack/Pederson, Inc.

Committee Type Governor

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Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/25/2002	WOI-TV	media buy	\$1,946.50
	300 E. Locust St.		
	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/30/2002	Creative Cable Television	media buy	\$12,796.69
	1112 Ocean Drive		
	Suite 103		
	Manhattan Beach, CA 90266		

Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name Iowans for Vilsack/Pederson, Inc.

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Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/30/2002	KCAU-TV	media buy	\$5,559.00
	625 Douglas		
	Sioux City, IA 51101		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/30/2002	KCCI-TV	media buy	\$161,457.50
	888 9th Street		
	Des Moines, IA 50309		

Schedule G - Breakdown Of Monetary Expenditures By Consultant**Committee Name** Iowans for Vilsack/Pederson, Inc.**Committee Type** Governor**Committee ID#** 5076**Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/30/2002	KCRG-TV	media buy	\$44,507.03
	2nd Avenue at 5th Street SE		
	Cedar Rapids, IA 52401		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/30/2002	KDSM-TV	media buy	\$3,221.50
	4023 Fleur Drive		
	Des Moines, IA 50321		

Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name Iowans for Vilsack/Pederson, Inc.

Committee Type Governor

Committee ID# 5076

Filing Status Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/30/2002	KFXA-TV	media buy	\$3,230.00
	605 Boyson Road NE		
	Cedar Rapids, IA 52402		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/30/2002	KGAN-TV	media buy	\$36,843.25
	600 Old Marion Road NE		
	Cedar Rapids, IA 52402		

Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name Iowans for Vilsack/Pederson, Inc.

Committee Type Governor

Committee ID# 5076

Filing Status Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/30/2002	KLJB-TV	media buy	\$6,285.75
	937 E 53rd		
	Davenport, IA 52801		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/30/2002	KMEG-TV	media buy	\$22,104.25
	7th & Floyd		
	Sioux City, IA 51101		

Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name Iowans for Vilsack/Pederson, Inc.

Committee Type Governor

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Filing Status Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/30/2002	KTIV-TV	media buy	\$67,434.75
	3135 Floyd Blvd		
	Sioux City, IA 51108		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/30/2002	KWQC-TV	media buy	\$214,514.50
	805 N. Brady Street		
	Davenport, IA 52803		

Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name Iowans for Vilsack/Pederson, Inc.

Committee Type Governor

Committee ID# 5076

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Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/30/2002	KWWL-TV	media buy	\$86,810.50
	200 First Street SE		
	Cedar Rapids, IA 52402		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/30/2002	WHBF-TV	media buy	\$27,446.50
	231 18th Street		
	Rock Island, IL 61201		

Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name Iowans for Vilsack/Pederson, Inc.

Committee Type Governor

Committee ID# 5076

Filing Status Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/30/2002	WHO-TV	media buy	\$143,522.50
	1801 Grand Avenue		
	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/30/2002	WOI-TV	media buy	\$16,009.75
	300 E. Locust St.		
	Des Moines, IA 50309		

Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name Iowans for Vilsack/Pederson, Inc.

Committee Type Governor

Committee ID# 5076

Filing Status Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/30/2002	WQAD-TV	media buy	\$43,571.00
	3003 Park 16		
	Moline, IL 61265		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/4/2002	Radio Iowa	media buy	\$33,915.00
	2700 Grand Ave		
	Des Moines, IA 50312		

Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name Iowans for Vilsack/Pederson, Inc.

Committee Type Governor

Committee ID# 5076

Filing Status Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/4/2002	WHO-AM	media buy	\$7,956.00
	1801 Grand Avenue		
	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/8/2002	KAAL TV	media buy	\$3,931.25
	1701 10th PI NE		
	Austin, MN 55912		

Schedule G - Breakdown Of Monetary Expenditures By Consultant**Committee Name** Iowans for Vilsack/Pederson, Inc.**Committee Type** Governor**Committee ID#** 5076**Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address **Contract Period****Estimates of
Performance****Anticipated
Compensation**

Axelrod & Associates

1/1/2002

media buys

\$0.00

730 N Franklin #404

11/5/2002

Chicago, IL 60610

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/8/2002	KCAU-TV 625 Douglas Sioux City, IA 51101	media buy	\$11,245.50

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/8/2002	KETV 2665 Douglas Omaha, NE 68131	media buy	\$8,712.50

Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name Iowans for Vilsack/Pederson, Inc.

Committee Type Governor

Committee ID# 5076

Filing Status Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/8/2002	KIMT TV	media buy	\$23,744.75
	112 N Penn. Box 620		
	Mason City, IA 50401		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/8/2002	KMTV	media buy	\$5,389.00
	10714 Mocking Bird Dr		
	Omaha, NE 68127		

Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name Iowans for Vilsack/Pederson, Inc.

Committee Type Governor

Committee ID# 5076

Filing Status Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/8/2002	KPTH-TV FOX CH 44	media buy	\$2,856.00
	500 N Michigan #800		
	Chicago, IL 60611		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/8/2002	KTTC TV	media buy	\$11,381.50
	601 1st Ave SW		
	Rochester, MN 55902		

Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name Iowans for Vilsack/Pederson, Inc.

Committee Type Governor

Committee ID# 5076

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Statutory Due Date	10/19/2002
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Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/8/2002	KXLT TV	media buy	\$1,117.75
	6301 Bandel Rd NW		
	Rochester, MN 55901		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/8/2002	WOWT TV	media buy	\$23,889.25
	3501 Farnam St		
	Omaha, NE 68131		

Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name Iowans for Vilsack/Pederson, Inc.

Committee Type Governor

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Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Axelrod & Associates	1/1/2002	media buys	\$0.00
730 N Franklin #404	11/5/2002		
Chicago, IL 60610			

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/9/2002	KFAB AM 5010 Underwood Ave Omaha, NE 68132	media buy	\$4,641.00

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/9/2002	WMT-AM/FM 600 Old Marion Road NE Cedar Rapids, IA 52402	media buy	\$6,018.00

Schedule G - Breakdown Of Monetary Expenditures By Consultant**Committee Name** lowans for Vilsack/Pederson, Inc.**Committee Type** Governor**Committee ID#** 5076**Filing Status** Amended

Statutory Due Date	10/19/2002
Adjusted Due Date	10/21/2002
Filed Date	10/21/2002
Received Date	
Amendment Date	10/22/2002

Consultant Name and Address **Contract Period****Estimates of
Performance****Anticipated
Compensation****Consultant Sub-Total****\$1,926,068.94****Total Consultant(s)
Expenditures****\$1,926,068.94**